



Gowns and Gardens

LIVING YOUR DREAM

August 14, 2022

Pickwick Gardens in Burbank, California

Sponsorship Opportunities

Join Gowns and Gardens in Shaping The Lives of Women

Gowns and Gardens has been met with overwhelming excitement, captivating women. With the successful response we have received we want to show our dedication to this community by launching Gowns and Gardens Summer 2022, Living Your Dream. Gowns and Gardens events bring valuable content from the guest speakers, ranging from a variety of backgrounds speaking to the topics that motivate our guest, empower women, and encourage them to go after their dreams, to bring positive change to the places where our community members live and work.

To complement community-driven events Gowns and Gardens events have been designed to be intimate, locally relevant, and innovative experiences. Gowns and Gardens will take place on Sunday, August 14, 2022 at the Beautiful Pickwick Gardens in Burbank, California; on 2.5 acres of manicured beauty! Join us and over 200+ attendees leading Women here and from surrounding communities, to enjoy a whole new world of, laughter, smiles, great company, delightful foods, drinks, and conversations.

Gowns and Gardens invites companies in our communities and beyond to sponsor Gowns and Gardens Summer 2022, Living Your Dream. Sponsorship provides the opportunity to showcase your brand to a qualified audience of Women throughout your community. Our sponsorship packages are designed to meet the needs of everyone in the ecosystem and can be enhanced with additional sponsorship opportunities. Gowns and Gardens Summer 2022 area will have a spacious layout to increase visibility of sponsors displays and advertisement and provide an easy transition between the areas of the event and a healthy flow of guest, exhibit, and catering areas. With a sponsorship at Gowns and Gardens Summer 2022 you will gain exposure to a select group of professional and up incoming women who are conscious about the lifestyle they live and the brands surrounding them while demonstrating your support to the community.





SANDI DERBY, AGRMS
AUTHOR, FOUNDER, COACH
KEY NOTE SPEAKER

Sandi Derby was born in a naval hospital in Portsmouth, VA. Her family moved many times before settling back with the remainder of the extended family in Upstate New York. Her childhood was tumultuous and she suffered physical, sexual and verbal abuse from the time she was 2 until the age of 15. The dynamic in Sandi's home was that all bad things were to be kept behind closed doors and so to the outside world her family looked happy and normal. To deal with the stress and abuse Sandi developed the same coping skills she learned from her caregivers, denial and repression.

As an adult, Sandi moved to Florida and then settled in California in 1998. Her life revolved around moving up the corporate ladder and fitness. Childhood wounds that had left an internal feeling that something was terribly wrong with her fueled her drive. If she could just "make it" in business and have the perfect body then perhaps that terrible feeling would go away. It didn't work. Neither did drugs or alcohol. By 2003 Sandi was a Vice President of Sales and Marketing and smoking crystal meth every day. In 2005, after facing the abuse of her childhood Sandi walked away from drugs. She discovered Grief Recovery in 2006. The Outreach Program gave her the structure and tools to heal from the inner wounds. After using the tools for several years, Sandi became certified as a Specialist in 2010. Sandi is now an Author, Speaker, Life Coach and Advanced Certified Grief Recovery Specialist® & GRI Trainer. She is also the founder of Grief Unchained. Her journey to healing from childhood trauma had given her a deep understanding of the pain and bondage this kind of trauma can have on an individual's life. Sandi is married, resides in southern California and has a BS in Business Administration.

Giving Back

Giving back is a key part in the Gowns and Gardens Culture which is why we are excited to have our special guests Michael Alten, an expert Fine Art Oil Painter. Michael Alten's custom painting for Gowns and Gardens will be a key part of our silent auction which all proceeds will go to benefit those in foster care and orphanages in the Burbank and Pasadena area.



MICHAEL ALTEN
FINE ART OIL PAINTER

A native of southern California, Michael has had a deep fascination with art since early childhood. He has had private instruction, attended the Los Angeles Academy of Art, and has notably, taught at prestigious art academies in Southern California . Michael has participated in numerous gallery shows, the Contemporary Masters, Artistic Eden exhibit at the Pasadena Museum of History, the Annual Laguna Beach Plein Air Invitational, the Less is More and Best of Plein Air shows sponsored by the Laguna Plein Air Painters Association (of which he is a member), and has sold many private commissions.

Fine Art truly adds to the beauty of life. I consider myself among the most fortunate to be able to express myself and touch those that appreciate my work.



Knight and Maryam
By Michael Alten

Platinum Sponsorship \$10,000

The Platinum sponsorship is the key sponsor at Gowns and Gardens and enables your company to partner with Gowns and Gardens to create an educational event. The Platinum sponsorship is the only package that features a speaking opportunity. Show your commitment to Gowns and Gardens and the Gowns and Gardens community with the Platinum sponsorship.

- One Speaking engagement to be presented by a senior executive of sponsoring company
 - Final topic and speaker to be approved by Gowns and Gardens to fit the overall editorial program of the conference
- Speaker photo and bio featured in the event program guide
- Booth demo/presentation area featuring a bar table and 4 bar stools centrally located in a premier placement in the Exhibition area - Booth properties are the responsibility of the sponsor*
- Company logo featured on the event screens and/or banners as applicable
- Six (6) event passes
- Company logo with website link and company statement (100 words) on the event website
- Company logo in the conference program
- Opportunity to include a marketing piece in each attendee bag (provided by sponsor)
- Contact information for all attendees after the event - Attendee emails will be provided for those who opt-in to receiving information from sponsors

*Vendor Dress Code: All Vendors are required to adhere to the same dress code as attendees
Specific package details are subject to change. Please reference your contract for more details. All sponsorship contracts and invoices are fixed in US\$ amounts.

Gold Sponsorship \$8,000

A Gowns and Gardens Gold Sponsorship provides a high level of brand visibility and maximizes awareness of your company as an industry leader. Gold sponsors are prominently featured in a high traffic area, where you can meet attendees and showcase your offerings. This sponsorship package also includes opt-in attendee contact information.

- Booth demo/presentation area featuring a bar table and 2 bar stools - Booth properties are the responsibility of the sponsor*
- Company logo featured on event screens and /or banners as applicable
- Four (4) conference passes
- Company logo with website link and company statement (75 words) on the website
- Company logo in the conference program
- Opportunity to include a marketing piece in each attendee bag (provided by sponsor)
- Contact information for all attendees after the event - Attendee emails will be provided for those who opt-in to receiving information from sponsors

Silver Sponsorship \$6,000

A Gowns and Gardens Silver Sponsorship enables you to create awareness for your brand and maximize networking opportunities at the conference. The Silver Sponsorship is ideal for companies that want to highlight their dedication to the Gowns and Gardens community.

- Booth demo/presentation area featuring a bar table and 2 bar stools in the adjacent - Booth properties are the responsibility of the sponsor*
- Two (2) conference passes
- Company logo with website link and company statement (50 words) on the website
- Company logo in the conference program
- Opportunity to include a marketing piece in each attendee bag (provided by sponsor)

Bronze Sponsorship \$2,500

The Bronze Sponsorship is designed for companies that are new to the Gowns and Gardens community and looking to generate company exposure.

- Two (2) conference passes
- Company logo with website link and company statement (50 words) on the website
- Company logo in the conference program

This was such a lovely event! It was so nice that I felt like I was in a fairy tale!!!

Mary

”



Loved this event! I'm not the girly type, but it was nice to get dressed up and be outside with my friends. I would definitely do this again!

Cynthia

”



A tranquil moment in a beautiful environment; priceless!

Kimberly

”



Oh, how wonderful it is to be feminine, enjoying all of the beauty of the environment, and having good company, and good food. Bravo!

Shanna

”



Bar and Beverages Sponsorship

\$3,500

Sponsor of one dedicated bar at the event conference

- Sponsor branding at the lunch to include:
 - Custom table tents featuring marketing key points
- Two (2) conference passes
- Company logo featured in the conference program
- Company logo with website link on the website

Sweets and Desserts Table \$2,000

Sponsor of one dedicated table at the event

- Sponsor branding at the table to include:
 - Custom napkins and cups branded with sponsor's logo
 - Custom table tents featuring marketing key points
- Two (2) conference passes
- Company logo featured in the conference program
- Company logo with website link on the website

Photo Sponsorship \$1,000

Official sponsor of all conference photos

- Photographer wears t-shirt with company logo (provided by sponsor)
- Opportunity to include a marketing piece in the attendee conference bags - Flyers or giveaways must be provided by sponsor
- Company logo in the conference program
- One (1) conference pass

Marketing in Event Attendee program and Bags \$500

- Company logo in the conference program
- Opportunity to include a marketing piece in the attendee conference bags - Flyers or giveaways must be provided by sponsor

Marketing in Event Attendee Bags \$250

Opportunity to include a marketing piece in the attendee conference bags - Flyers or giveaways must be provided by sponsor

Specific Donors

Individual or Group Donation

Name or Company : _____

Address: _____

Phone: _____ E-mail: _____

Please check all that apply:

- Platinum Sponsorship \$10,000
- Gold Sponsorship \$8,000
- Silver Sponsorship \$6,000
- Bronze Sponsorship \$2,500
- Bar and Beverages Sponsorship \$3,500
- Sweets and Desserts Table \$2,000
- Photo Sponsorship \$1,000
- Marketing in Event Attendee program and Bags \$500
- Marketing in Event Attendee Bags \$250
- Silent Auction Item(s)
- Beverages
- Brochure
- Flowers
- Pillows
- Cabana
- Hors d'oeuvres
- Billboards and Standing banners Ad
- Booklets and Brochures (Printing)
- Venue Securities
- Social Media Handlers
- Models
- Photographers
- Gift Bags Items
- Musicians and /or harpist



KENISA NUNLEY
FOUNDER/OWNER

Having graduated from the University of Southern California in Los Angeles with a Bachelors of Arts in Global Business, with an emphasis in marketing. She chose to explore the event industry and was able to work on teams for events such as Coachella Music Festival, Adobe Max, TED Conference, Dreamforce, and Guess fashion engagements. Her business knowledge and experience in the industry led to her working in strategic partnerships for technology companies like Magento, eBay, and Permira. These experiences allowed her to grow into a dynamic professional who excels as a critical business partner, and provides strategic leadership to internal clients, and senior management teams. With a passion for fashion, beauty, health, business, and nature; Gowns and Gardens was born. Gowns and Gardens gives women an opportunity to step away from all of the challenges of day-to-day life and rejuvenate themselves in a way that is so often excluded from modern life. It is a chance for Women to explore and express who they are in a glamorous way, while still being nurtured by nature, and the company of friends new and old.

A lush garden scene with a stone path, various plants, and a stone building in the background. The path is made of large, flat stones and is surrounded by greenery, including large hostas and ferns. In the background, there are tall evergreen trees and a stone building with white window frames.

For more information and to secure your sponsorship with
Gowns and Gardens Summer 2022 - Living Your Dream contact
kenisa@gownsandgardens.com

[Visit our website for the latest news and information](http://gownsandgardens.com)
gownsandgardens.com